

AAPA Spring Conference

March 17-19, 2020

Grand Hyatt Hotel, Washington DC

Tuesday, March 17

Policy/Technical Committee and Delegation Meetings

8:00 a.m. – 5:00 p.m.	Registration
9:00 a.m. – 10:30 a.m.	Port Directors-Only Meeting
10:45 a.m. – 12:15 p.m.	Canadian Delegation Meeting
10:45 a.m. – 12:15 p.m.	Caribbean Delegation Meeting
10:45 a.m. – 12:15 p.m.	Latin American Delegation Meeting
10:45 a.m. – 12:15 p.m.	U.S. Legislative Policy Council Meeting (U.S. corporate members only)

★ ★ SPRING CONFERENCE BUSINESS PROGRAM KICK OFF ★ ★

Seaports of the Hemisphere Allied in Relationships for Excellence (SHARE) sessions

12:30 – 2:00 p.m.	Luncheon and Presentation on “Competing on the Basis of Supply Chain Excellence”
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Speaker:

Chris J. Baldwin, President & CEO, BJ's
Wholesale Club, Westborough, MA

Sponsored by WSP



2:15 – 3:15 p.m.	The Future of Coastal and Port Resiliency <i>In coastal areas throughout the Americas, improving the ability of ports and coastal communities to better withstand, and bounce back from, the impacts of severe weather events and sea-level rise is paramount. Waterfront industrial and logistical areas are among the first to experience the immediate effects of climate change and sea-level rise. In this session, hear about building future-ready retrofits to critical infrastructure while prioritizing carbon neutrality and environmental remediation.</i>
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3:15 – 3:30 p.m.	Break
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Tuesday, March 17 *(continued)*

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| 3:30 – 4:30 p.m. | Addressing Emerging Port and Maritime Industry Workforce Gaps
<i>Continually accelerating demands for port services is increasing employers' needs for educated, skilled and credentialed technicians. Port-connected maritime industry employers have a clearly-defined set of critical knowledge, skills and abilities (KSAs) desired for their skilled workforce across a wide range of occupations. The most general KSAs focus on safety and communication which are logical given the fast-paced, dangerous environment of maritime work and the potential human and financial consequences of errors. Learn from educators and workforce development providers how they are incorporating KSAs training into pre-employment training and secondary-level curriculum.</i> |
| 4:30 – 5:30 p.m. | AAPA 2020-2021 Board of Directors Meeting |
| 6:00 – 7:30 p.m. | SAVE THE DATE Reception for AAPA's 2020 Annual Convention & Expo (Québec City, QC, Canada, Sept. 13-16) |



Wednesday, March 18

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| 8:30 a.m. – 5:00 p.m. | Registration |
| 8:30 – 9:00 a.m. | Continental Breakfast |
| 9:00 – 10:15 a.m. | Cybersecurity Threats and Thwarts in the Maritime Sector
<i>Hear how CIOs and CISOs can build their cybersecurity strategy using a platform that identifies the main threats posing risks to the port ecosystem and the key cyber-attack scenarios that could impact them. The approaches found in these scenarios allow ports to identify security measures to be put in place to better protect themselves from cyberattack. These measures can serve as best practices for those responsible for cybersecurity implementation, but can also be useful for other stakeholders in the broader community within the port ecosystem, such shipping companies and maritime policy makers.</i> |
| 10:15 – 10:30 a.m. | Break |
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Wednesday, March 18 *(continued)*

10:30 a.m. – Noon **Interconnectedness of International Supply Chains**
Competitor and regulatory challenges, digital technologies, such as data analysis, machine learning and artificial intelligence, provides organizations with the resources and insights to manage risk and anticipate events. Today's leading supply chains run on data, monitoring for risk and opportunity, and blend human and digital strategies to make decisions in real time. The cognitive supply chain, as it is often called, is interconnected, self-learning, predictive, adaptive and intelligent, and it can help leaders react faster to risks outside of their control. In this session, learn about three approaches that can help leaders manage, anticipate, and address supply chain disruptions.

End of SHARE sessions

U.S. Advocacy – U.S. Government Relations/Federal Policy Activities
(open to all AAPA members)

12:15 – 1:45 p.m. **Luncheon and Keynote Address: Predictions for the 2020 U.S. Elections**

1:45 – 2:15 p.m. **CBP's Reimbursable Services Program**
Record increases in passengers and cargo volumes are outpacing CBP's appropriated funding for personnel and infrastructure, resulting in increased passenger wait times and cargo backups. In response, CBP is pursuing public-private partnerships in the form of the Reimbursable Services Program and the Donations Acceptance Program, as authorized under Section 559 of the Consolidated Appropriations Act, 2014. Hear from U.S. CPB officials explain the program, its benefits and challenges.

2:15 – 2:45 p.m. **What Are Best Methods for Trade Policy Reform?**
A recent Port of Los Angeles report finds the U.S.-China trade war and current tariff lists threaten 1.47 million jobs and \$186 billion in economic activity nationwide. In addition, the study demonstrates that American market share, capital investment, research and development, and much-needed infrastructure upgrades are "at risk for every state due to tariffs." This study provides graphic proof that a trade policy relying on overuse of tariffs can rebound badly on America, harming the nation's long-term economic health.

2:45 – 3:00 p.m. **Break**

Wednesday, March 18 *(continued)*

3:00 – 4:00 p.m.

U.S. Infrastructure Policy Update

Favorable policy and funding for U.S. port-related infrastructure is at a crossroads. While FY2020 appropriations for port infrastructure programs were generally favorable, myriad issues and policymaker sentiments offer ports and their private-sector partners something less than certainty in the months ahead. In this session, hear expert perspectives on what may transpire as AAPA and other industry leaders make their case for increased federal investments into land- and water-side transportation infrastructure.

4:00 – 5:00 p.m.

Tips, Tricks & Tales from the Front Lines of Federal Advocacy for Seaports

If you don't live and breathe Capitol Hill politics on a daily basis, this session is for you! Hear how example-laden, data-driven arguments can make the case for ports when addressing a member of Congress or their staff. Learn which legislators and their staffs are the most influential for getting favorable port program language included in upcoming federal bills. And, hear AAPA staff discuss how the association is influencing the legislative process, from HMT and CBP reform, to grant programs like BUILD, INFRA, DERA, CRISI, PSGP, PIDG and MARAD's America's Marine Highways.

5:30 – 6:30 p.m.

Influencer Networking Reception

Sponsored by K&L Gates
1601 K St. NW, Washington, D.C.

The logo for K&L Gates, featuring the text "K&L GATES" in white, sans-serif capital letters on a solid orange rectangular background.

Thursday, March 19

U.S. Advocacy – U.S. Government Relations/Federal Policy Activities

9:00 a.m. – 4:00 p.m.

AAPA Government Relations staff will arrange a series of meetings with Members of Congress and Department/Agency staff.

Attendance is open to all for U.S. corporate members, but space at individual meetings may be limited.
